

MULTIMEDIA



UNIVERSITY

STUDENT ID NO

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MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 1, 2015 / 2016 SESSION

BTM1814 – ICT FOR MANAGERS

(Distance Education)

17th OCTOBER 2015

09:00: 11:00

(2 Hours)

INSTRUCTIONS TO STUDENT

1. This Question paper consists of 2 pages with five questions (excluding cover page)
 2. Answer **ALL** Questions. All questions carry equal marks.
 3. Write your answers in the Answer Booklet provided.
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Please answer all questions

QUESTION 1

Why do some companies benefit more from IT Investments than others? Elaborate.

(Total 20 marks)

QUESTION 2

Technologies such as Whatsapp and AirBnB are considered to be disruptive.

a) Why are such technologies considered to be disruptive?

(5 marks)

b) What companies/ industries do Whatsapp disrupt?

(5 marks)

c) What can existing companies do to counter the impact of disruptive technologies?

(10 marks)

(Total 20 marks)

QUESTION 3

The Internet has revolutionised our lives with its technical capabilities and pervasive presence.

a) What is the Internet?

(5 marks)

b) Discuss how does the Internet works?

(5 marks)

c) How did the Internet manage to spread across the world and reach more than a billion users?

(10 marks)

(Total 20 marks)

Continued...

QUESTION 4

Define the following terms:

- a) Client-Server Network (5 marks)
- b) TCP/IP (5 marks)
- c) Wifi Network (5 marks)
- d) Routers (5 marks)

(Total 20 marks)

QUESTION 5

Kossan Bhd. manufactures rubber gloves and rubber products. The CEO is interested to adopt some of the latest technologies for their factories. Explain at least four latest technologies and give examples how each of these technologies can specifically help in the supply chain and manufacturing processes.

(Total 20 marks)

END OF PAPER